

CLINTON HIGH SCHOOL ATHLETIC BOOSTER CLUB

Corporate Sponsorship Form 2019-2020

Company Information

Business Name: _____
Address: _____
City, ST: _____
Zip: _____
Phone: _____
eMail: _____

Sponsorship Level (check one):

- CROWN** (\$1,000)
 RUBY (\$500)
 ONYX (\$250)

Commitment Authorization

I agree to the terms set forth in this 2018-2019 Season Brochure.

Name: _____
Signature: _____
Date: _____

Select One: Full payment included
 Please bill me for total amount

Please make checks payable to:
"CHS Athletic Booster Club"

Send your form and payment to:

CHS Athletic Booster Club
P.O. Box 1372
Clinton, IA 52733-1372

Who are the CHS Athletic Boosters?

The Clinton High School Athletic Booster Club is a not-for-profit organization that is committed to maintaining and elevating the success and stature of Clinton River King and River Queen athletics. Our goal is to help give our student-athletes the best experience possible while they strive to compete at a high level and maintain balance in their sports AND in their classrooms.

The organization is headed up by a volunteer Board of Directors that works in conjunction with Clinton High School and the Clinton Community School District (CCSD) to provide the best sports programs available. The Board of Directors is helped *immensely* by the larger group of Red & Black Club members, athletes' parents, and other interested community members that volunteer countless hours to help achieve these objectives.



What do the CHS Athletic Boosters do?

The CHS Athletic Booster Club is a fundraising organization.

Principal Fundraising Sources:

- Corporate Sponsorships
- Event Concessions
- Red & Black Club Memberships
- Annual Golf Outing Fees & Sponsorships
- Philanthropic Contributions



CLINTON HIGH SCHOOL ATHLETIC BOOSTER CLUB

We intend to foster, expand, and perpetuate interest in all school-sponsored sports activities; and encourage the spirit of good sportsmanship and fellowship that results thereof.

We strive to create a bond between school personnel, players, and parents – to improve and support the sports programs at Clinton High School.

We are...

RIVER KINGS & QUEENS

We are... *The Red & The Black!*

What are the corporate sponsorship levels and what will be received in return?

There are three sponsorship level packages for the 2019-2020 athletic season:

CROWN LEVEL \$1,000

- 1/4 page Ad in Program Books
- Logo on Sponsor Banner
- Logo on www.clintonactivities.org Website
- 8 All-Sports Passes*
- 8 Reserved Seats (Varsity Football)*
- 2 Reserved Parking Passes (Varsity Football)*
- Recognition (Listing) in Program Books

RUBY LEVEL \$500

- 1/8 page Ad in Program Books
- Recognition on www.clintonactivities.org Website
- 4 All-Sports Passes*
- 4 Reserved Seats (Varsity Football)*
- 1 Reserved Parking Pass (Varsity Football)*
- Recognition (Listing) in Program Books

ONYX LEVEL \$250

- 1/16 page Ad in Program Books
- Recognition on www.clintonactivities.org Website
- 2 All-Sports Passes*
- 2 Reserved Seats (Varsity Football)*
- Recognition (Listing) in Program Books

* CHS home games only (does not include district, regional, or state events)

Is there a time frame for this decision?

For the 2019-2020 athletic season – signed commitment forms should be received by **August 16, 2019** in order to get full benefits. Please fill out the attached Corporate Sponsorship Form and return it to the stated address, or have it returned to your CHS Athletic Booster Club contact person by the above date. Complying with the timeline will help us make sure you get all the recognition you deserve.

What are the payment methods?

You may send the full amount of your commitment at the time the form is returned, or you may choose to be billed for the full amount. CROWN and RUBY Level commitments may be paid in installments – please contact your CHS Athletic Booster Club contact person for details.

What is done with booster money?

The CHS Athletic Booster Club helps the River Kings & River Queens in many ways. Some notable items CHS Athletic Booster Club funding helps with are:

- Uniform purchases
- Equipment purchases
- Facilities upkeep & improvements
- Supplementing certain travel expenses



One of the more ambitious projects we have ever taken on was the recent **Restoring Royalty** campaign; which completely replaced the well-aged Iten Stadium with a brand new 3,000 capacity stadium (with all new amenities) and installed new state-of-the-art field turf on Coan Field to be used for football, soccer, P.E. classes, band activities, and more. The campaign also helped fund a fantastic new baseball/softball complex.

Do others benefit from CHS Athletic Booster Club endeavors?

Many of the improvements to facilities that have been made with the help of funding through the CHS Athletic Booster Club also have had a positive impact on the entire community as a whole.

Increasing the profile of CHS Athletics also helps to inspire our community's younger athletes to grow into living out their own River King & River Queen dreams.

Elevating the stature of Clinton athletics is also a matter of civic pride for many in our community.

Are Corporate Sponsorships important?

Oh yes! Along with concession earnings, Corporate Sponsorships are typically the primary funding source relied upon for CHS Athletic Booster Club endeavors.

In order to remain competitive with the other school districts we face off against it is important that local businesses “step-up to the plate” and help out with their generous commitments

We now have some high-profile facilities that we can all be proud of... but the work is *never* done... or fully paid for... so Corporate Sponsorships are just as important now as they have ever been. Please take the time to give consideration to your sponsorship. Costs to support our cause continue to rise, so please consider your contribution level with this in mind.

Note: Always consult with your tax-advisor to determine if your Corporate Sponsorship may qualify as a deductible business expense.

What other ways can I help?

Volunteer whenever possible, encourage others to contribute, and *of course* you can personally join and encourage others to join the Red & Black Club.



While Corporate Sponsorships may not likely qualify as “charitable donations” – for those who have simply philanthropic inclinations, you may also donate additional dollars directly to the CHS Athletic Booster Club at any time. The Clinton High School Athletic Booster Club is a 501(c)(3) tax-exempt charitable organization which also solicits potentially tax-deductible private contributions for the benefit of Clinton High School athletic programs. For more information on this opportunity, contact any member of the Board of Directors; and always consult your legal and/or tax advisor regarding your ability to deduct direct charitable contributions.

Oskey wa-wa!